



Gary Langer

Innovative Food & Beverage Development Consultant

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PROFILE

Gary is an innovative and driven R&D Leader and Expert within the Food & Beverage Industry. He has extensive experience developing and commercializing new, conventional and natural food products and packaging across a wide array of food platforms and process technologies. He has built his track record of success by leveraging technology, consumer insights, creative problem solving and his extensive network of experts in many fields.

Gary's unique background in large and smaller CPG companies has enabled him to build expertise in balancing "big company diligence and depth" with "entrepreneurial accountability" in speed-to-market decision making and execution.

CORE COMPETENCIES

R&D ORGANIZATIONAL DEVELOPMENT – R&D organization leadership and talent assessment, cross-functional team building, coaching, mentoring.

FOOD AND BEVERAGE TECHNICAL EXPERTISE – Extensive knowledge and expertise in formulation, ingredient functionality, product & packaging development and process technologies across a broad array of food and beverage categories.

CONSUMER AND SENSORY INSIGHTS - Gathering, translating and distilling consumer data and insights into achievable product solutions and concepts.

COMMERCIALIZATION AND PROJECT MANAGEMENT – Establishing project charter/scope, key milestones, risk assessments and key activity timeline management.

FACILITATION AND IDEATION – Ideation, problem solving, risk assessment, strategy development.

Consulting Services Include:

Product Development:

- Vendor/copacker selection
- Ingredient options/functionality/selection
- Formulation
- Competitive reverse engineering
- Sensory testing
- Packaging Development and functionality

Commercialization

- Copacker identification and selection
- Trial/scale up support/advice
- Start-up support/advice
- Trouble shooting and issue resolution

Project Management

- Establish scope/project charter
- Milestone and critical path identification and tracking
- Risk assessment, mitigation and contingency planning
- Implement Stage Gate approach

Facilitation & Ideation

- Innovation/concept development
- Margin improvement
- Problem solving/troubleshooting