

PATRICIA CARULLI HAUSER CONSULTING

FOOD AND
BEVERAGE R&D
EXPERTISE

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FROM CONCEPT
THROUGH
SCALE-UP

Technical Consultation and Advising in Design, Development and Commercialization

- Over 30 years industry experience with Keurig Dr Pepper, Kraft-Heinz, Pepsi-Cola
- Extensive domestic and international experience and success
- Multiple category expertise with emphasis on beverages and innovation

Areas of Expertise

- Product/Concept Development
- Ingredient selection and sourcing
- Formulation
- Commercialization/Scale-Up
- Trouble-Shooting
- Legal and Regulatory Compliance
- IP strategy and application
- Coaching, training, mentoring



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